



COLLEGE OF BUSINESS
LAMAR UNIVERSITYTM
MBA

*MBA Application
Essay Questions*

Essay Questions required for all MBA Applicants

- 1. What are your short-term and long-term goals? How will a Lamar MBA help you to achieve these goals?**
- 2. The Lamar University College of Business MBA places a heavy emphasis on an experiential-based approach to problem solving. What from your past experiences demonstrates your knowledge, skill or ability to incorporate ethical considerations, leadership, teamwork, and a global perspective into your decision-making process?**

All applications will be reviewed on the basis of the profile material required and submitted for admission consideration. Each required document contributes to the overall profile of the candidate for admission. Qualified applicants for graduate study must provide evidence of good standing at the college or university from which they earned their undergraduate degree. No single application element will be either an automatic qualifier or disqualifier for admittance.

Please email your essay questions to the MBA office at
cob-mba@lamar.edu.