

MBA Data Results 2019 - 2021

MBA Purpose

The Lamar University MBA delivers advanced management education to a diverse population by providing an experiential-based approach to problem solving which emphasizes ethical considerations, teamwork, and global perspectives for integrative decision making. Our faculty fosters shared learning through passionate teaching, specialized knowledge and professional development to enhance students' career potential.

Learning Outcome 1: **Managerial Understanding of Business Disciplines**

Demonstrate managerial understanding of basic business.

Measures	2019/2020	2020/2021
ETS	NA	Not Met
MBA Common Core		Met
MBA Survey	Partially Met	Partially Met

Action Plan:

The MBA Common Core Test has replaced the ETS beginning Spring 2021.

Learning Outcome 2: **Skills in Analyzing Strategic Management Issues**

Integrate the functional areas in the analysis of strategic management issues.

Measures	2019/2020	2020/2021
ETS	NA	Not administered this period
MBA Survey	Met	Partially Met
Strategic Analysis (case study)	NA	Met

Action Plan:

*The MBA Common Core Test has replaced the ETS beginning Spring 2021.

*A new measure for Strategic Analysis was implemented for the first time in Spring 2021. In MGMT 5380, the new Strategic Analysis rubric was used on a case study.

Learning Outcome 3: Incorporate Ethical Considerations in Decision Making

Incorporate ethical considerations in decision making.

Measures	2019/2020	2020/2021
MBA Survey	Partially Met	Partially Met
Ethics Rubric	Met	NA
Ethics Quiz		Partially Met

Action Plan: The ethics rubric was replaced with a quiz beginning Fall 2020.

Learning Outcome 4: Incorporate Global Perspectives in Decision Making

Incorporate global perspectives in decision making.

Measures	2019/2020	2020/2021
MBA Survey	Partially Met	Partially Met
Global Perspectives Rubric	Met	Partially Met

Learning Outcome 5: Team Work Skills

Work in a team-based environment that emphasizes skills including leadership, group problem solving and consensus building.

Measures	2019/2020	2020/2021
MBA Survey	Not Met	Partially Met
Team Evaluation	Met	Partially Met

Learning Outcome 6: Skills in Effective Decision Making

Enhance effective decision making.

Measures	2019/2020	2020/2021
MBA Survey	Not Met	Partially Met
Decision Making Rubric	Met	Partially Met

Action Plan:

*Another class will be selected to measure decision making.

*Survey questions have been updated for Fall 2021.

Learning Outcome 7: Use Information Systems for Business Process Integration

MBA students will learn to use Information Systems to integrate fundamental business processes.

Measures	2019/2020	2020/2021
HEC Simulation Game	Met	Met